

## Friends of Medford Rowing (FOMR)

### Board Meeting

September 8, 2020

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#### Fundraising Ideas & Update (Stacie)

- Bertucci's Fundraiser (available across all restaurant locations)
  - Includes takeout and restaurant dining
  - We will encourage all parents to spread the word
  - Bertucci's will provide a custom Flyer (Stacie to find out about e-copy)
  - Will target a Thursday Night
- In addition to Bertucci's:
  - Calendar with Monthly Raffle-style fundraising drive
  - Stacie considering appeal to local restaurants like Carroll's
  - Coach Chris will talk to friend @ Mystic Station in Malden

#### Treasury / Financial update (Elaine)

- Checked with Boston Harbor Encore and “the check is on its way”
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- August financial summary is as follows:
  - Beginning balance: **\$15,920.96**
  - Posted account activities:
    - Ck#548: Dan Galvin reimbursement for dock materials (-\$4,069.49)
    - Ck#570: Nancy Galvin reimbursement for EoY rewards + gifts (-\$592.28)
    - Checks - electronic payment (-\$32)
    - Credit - Amazon +\$11.40
  - Closing balance: **\$11,238.59**

#### Website update (Mark C.)

- Many thanks to Nancy and Chris Ramsey (former board members) for having cleaned up a lot of the older content on the FOMR website
- Content has been updated to reflect latest news

- Mark will look into updating the "widgets" and style of the website as part of the site are being "phased out" by Wix.
- **John Intoppa to send Mark his Bio and picture**

#### Coach Update: Plan for Land-based Training (Coach Aaron and Coach Chris)

- Coach Aaron spoke to Bobby 9/8/2020 and he said the school committee is voting (on 9/9/2020) about whether they will allow the students participate in any fall activities.
  - Also asked why the MIAA has said rowing isn't allowed to begin until the end of April. He said he isn't sure why because the MIAA has nothing to do with rowing.
  - Aaron is concerned that USRowing will say we can practice with normal rowing in March, but if we listen to the MIAA then we may miss up to a month of water time.
  - Coach Chris said that so long as MHS is in remote setting, there are no training programs allowed

#### Coach Update: Inventory needed across all boats (Coach Chris and Coach Aaron)

- We need to perform an inventory of all boats (Coaches + Chris DesAutels)

#### Grant Updates (Chris DesAutels)

##### CUMMING GRANT

- Application has been submitted
- Asking for \$100K spread out over 4 years (\$25K/year)

##### GOLD CUP Grant

- We were 1 of 3 submitted from Mass.

#### Recruiting Efforts (Chris DesAutels)

- Perhaps we ought to consider "Learn to Row" Days (for 2021)
  - Coach Chris mentioned that US Rowing sponsors "National Annual Learn to Row Day" (typically first week of June)
  - May need to handle liability (waiver form ?) - maybe operate via Medford Rec.
- Invitation to local regattas
- Middle School Program - develop pipeline for kids coming into MHS

- Maybe use dynamic footage of past regattas and publish on website and social pages

#### Board Procedure-related items

- Next FOMR Board Meeting: **Tuesday, October 6, 2020 (6:30pm)**
- ZOOM info:
  - FOMR Board Meeting 10/6/2020
  - Time: Oct 6, 2020 06:30 PM Eastern Time (US and Canada)
  - Link to Zoom Meeting:
    - <https://us02web.zoom.us/j/88678706291?pwd=WkJQeGpONIV5N2kweEt2YVd5MUFzdz09>
  - Meeting ID: 886 7870 6291
  - Passcode: 479701
  - One tap mobile
    - +19294362866,,88678706291#,,,,,0#,479701# US (New York)

